VISUAL LITERACY FINANCIAL LITERACY

VISUALIZING FINANCE LAB

infoEmotion Matrix

Mark with an 'X' to Denote Preferences

	Visualization Element:	Graphs/Maps	Text	Dialog	Setting	Character	Body language	Facial expression	Tone of voice
Content Element:									
Financial : data									
Financial : information									
Financial : concepts									
Behavioral : consequences									
Behavioral : decision processes									
Behavioral : negotiation									
Behavioral : ethics									
Behavioral : cuture									
Behavioral : emotion									